



Co-funded by  
the European Union

The LIT-UP project has received funding by the Creative Europe Programme of the European Union under Grant Agreement number 101056062. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



# Invitation to on-line training

November 2023



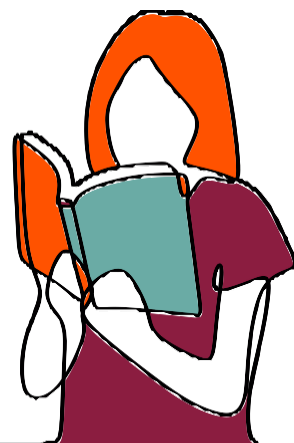
Dear publisher, author, bookseller, librarian, student! Dear everybody interested in our project!

We are kindly inviting you to embark on a **4-module on-line training** within the project LIT-UP.

The objectives of the trainings, delivered on the platform Moodle, are to increase publishers and authors' competences in the following fields with the tailor-made contents:

1. **Management of National and International Bookfairs:** preparation for an event, the work to be done during an event, the work following an event – how to convert contacts in sales or purchase of works.
2. **Management of Literary Promotional Events:** preparation prior to an event, the work to be done during an event, how to take advantage of joint presence of authors and the editors/publishers in promotional events.
3. **Management of Foreign Rights:** one workshop will be aimed at publishers so that they get to know all the rights they have to manage when they publish a work; and the other at authors so that they get to know what kind of rights they should negotiate with their publisher.
4. **Negotiation of Foreign Rights:** this module is aimed at publishers only so that they get to learn how to promote the works internationally, how to contact interested publishers and how to negotiate foreign rights in international fairs.

**Each module** consists of **approx. 20 hours** of **directed independent learning**, an interesting model of learning, where on one hand the teacher identifies the objectives, teaching content and learning activities to be developed by the student (directed), and on the other hand learners have ownership and control of their learning – they learn by their own actions and direct, regulate and assess their own learning (independent).



**Learning materials** such as videos, articles, audiotapes, podcasts, lectures, and **forms to use:** drafts, working sheets, checklists, contracts are provided. Life workshops, Learning from practice – DO`s and DON`ts and Ask an expert are most important sections.

The training materials are delivered mostly in English, therefore level B1, preferably B2, of competence in English (<https://www.coe.int/en/web/common-european-framework-reference-languages/table-1-cefr-3.3-common-reference-levels-global-scale>) is required for taking part in the programme.

The second module starts on the 1<sup>st</sup> of November, therefore we are inviting you to register for the training here:

<https://forms.gle/zG63bMC89PN4qbK87>.

Upon registering, we will send you the user name so that you can access the materials and start learning.

The workshops will be delivered via ZOOM in live on 16<sup>th</sup> of November, 23<sup>rd</sup> November, and 30<sup>th</sup> November from 4 p.m. **Ivan Bevc, Milena Berić, and Iva Parađanin** respectively will be hosting and facilitating them. You will receive ZOOM links after your registration and a few days prior to the workshops.

We look forward to receiving your registration form and learning with you!

LIT – UP team for on-line training





STRATEGIES TO SUPPORT LANGUAGES  
EQUALITY THROUGH LITERATURE

 <https://litup-project.eu/>

 [info@litup-project.eu](mailto:info@litup-project.eu)



The project has been created to define and implement competitive strategies to empower publishers and authors working with less-used languages to successfully confront big players working with bigger languages in a global context. Strategies defined within the project will help publishers and authors compete with real opportunities for survival against big languages and players working in their own markets. Implementing these strategies based on the development of skills, relationships and knowledge will let them improve their market share, relationships and their position in the global market. To achieve this, LIT-UP is focused on 3 main objectives: development of necessary skills, creating a robust network of publishers and authors' strengthening intermediate agents' network.

The project partners' mother tongues are: Basque, Catalan, Frisian, Serbian, Slovene, Spanish, Valencian and Italian. More on: <https://litup-project.eu/>

