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## LIT-UP STRATEGIES TO SUPPORT LANGUAGES EQUALITY THROUGH LITERATURE

### INVITATION TO ONLINE TRAINING

Dear publisher, author, bookseller, librarian, student! Dear everybody interested in our project!

We are kindly inviting you to the live Zoom meetings on LIT-UP Module 2: Management of Literary Promotional Events. To participate in these live trainings, you should be registered for this module.

#### **Ivan Bevc will be hosting and facilitating the first training.**

This training will be held on November, 16th 2023, starting at 16:00. The duration of the training is approximately 90-120 minutes.

The link to enter the Zoom platform:

<https://us02web.zoom.us/j/84527887289?pwd=QzNxcVR2bnNYb1BUdW9VYXNCRGpnQT09>

Meeting ID: 845 2788 7289

Passcode: 862809

#### **Milena Berić will be hosting and facilitating the second training.**

This training will be held on November, 23rd 2023, starting at 16:00. The duration of the training is approximately 90-120 minutes.

The link to enter the Zoom platform:

<https://us02web.zoom.us/j/87897534102?pwd=SzFiVnVzdEJoNWxvbkZsdlg0V204Zz09>

Meeting ID: 878 9753 4102

Passcode: 601969

#### **Iva Parađanin will be hosting and facilitating the third training.**

This training will be held on November, 30th 2023, starting at 16:00. The duration of the training is approximately 90-120 minutes.

The link to enter the Zoom platform:

<https://us02web.zoom.us/j/83308950253?pwd=ZGtzUVpGSG8xeEc3bzNUNDF6cXRZdz09>

Meeting ID: 833 0895 0253

Passcode: 876114

We look forward to seeing you!  
*LIT-UP team for online training*



STRATEGIES TO SUPPORT LANGUAGES  
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<https://litup-project.eu/>



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The project has been created to define and implement competitive strategies to empower publishers and authors working with less-used languages to successfully confront big players working with bigger languages in a global context. Strategies defined within the project will help publishers and authors compete with real opportunities for survival against big languages and players working in their own markets. Implementing these strategies based on the development of skills, relationships and knowledge will let them improve their market share, relationships and their position in the global market. To achieve this, LIT-UP is focused on 3 main objectives: development of necessary skills, creating a robust network of publishers and authors' strengthening intermediate agents' network.

The project partners' mother tongues are: Basque, Catalan, Frisian, Serbian, Slovene, Spanish, Valencian and Italian. More on: <https://litup-project.eu/>

